|| Shree Swami Samarth ||

Lord's

hamesha aapke saath!™

LORD'S MARK INDUSTRIES LIMITED













Corporate Profile

Vision & Mission

VISION

Establish a globally recognized brand across diverse industries by creating sustainable businesses that deliver value to all stakeholders and partners.

MISSION

To achieve recognition as one of the fastest-growing conglomerates, driven by our unique offerings, innovative approach, and unwavering trust.



VALUES

- Seize Opportunities
- Foster Growth Mindset
- Execute with Agility
- Champion Innovation and Collaboration

Director's Message



Dear Stakeholders,
As the Managing Director of Lord's Mark Industries Limited, it is my pleasure to extend to you an invitation to join us as we embark on what we envision as our Growth Decade.

Over the past four years, our society has experienced significant shifts, largely due to the pandemic, leading to changes in people's lifestyles. Similarly, our business has undergone transformation, diversifying to meet the evolving needs of our dynamic environment.

Throughout our 25-year journey, we have recognized the paramount importance of technology and have consistently been early adopters of new initiatives. With time, we have understood the necessity to develop businesses that are not only innovative but also environmentally friendly and sustainable at their core. With a commitment to value creation guiding our every decision, we have three primary business units: Diagnostic and MedTech, LED-Solar, and Paper. Additionally, we have diversified our investments into sister group companies, including Lords Automotive, Brahamastra, Lords Mark Insurance, Lords Mark Biotech, and Lords Mark Micro biotech, thereby enriching our business portfolio.

Our relentless pursuit is directed towards fulfilling our vision of delivering value to each stakeholder and partner. We firmly believe that this decade will be pivotal in propelling Lord's Mark to new heights.

I extend my heartfelt gratitude for your unwavering support and cooperation, and I eagerly anticipate our continued journey together.

Warm regards,

Sachidanand Upadhyay

Managing Director & CEO
Lord's Mark Industries Limited

Management



DR. SACHIDANAND UPADHYAY
Promoter, MD and CEO

- MBA in Marketing & Finance
- Doctorate in Business Management
- BE Mechanical
- Doctorate in Brand Positioning And Marketing

ION EXCHANGE Refreshing the Planet · Hindustan Unilever Limited · Coca-Cola



MR MANAV TELI
Executive Director

- B.Com – Mumbai University
- Diploma in Business Management

A born entrepreneur hailing from a business family. Associated with the group for the last 20 years, he has been a key decision-maker. He handles the IVD and Pathology business

DIRECTORS



Vinay Sharda
Director Admin
Vinay is a computer graduate from NIIT. Associated with the group for the last 14 years and has been handling the paper division of the company.



Vinod Tiwari
Director Solar Projects
He was associated with the Ministry of Power and Renewable Energy, Uttar Pradesh for the last 32 years. Retired as project director of UPNEDA. Heading the LED division since 2022.



Vijay Borkar (LLB)
Director Operations
30+ years experience. He was the Commercial Head of Ion Exchange India Limited. Associated with the group for the last 8 years. Currently, Additional Director - Commercials and Operations at Lords Mark Industries Limited.

INDEPENDENT DIRECTORS



Veer Singh
25 years of experience from Indian Navy to corporate like Maruti Suzuki, Hyundai, Machino Plastic Ltd, Carzonrent and Shuttl.



G S Bhati
Former Executive Director of Rural Electrification Corporation Limited.



Subodh Gupta
30 years of experience in Healthcare with Novartis, Sanofi, Bausch & Lomb, Abbott Ltd.



Ramesh Kumar Miglani
Retired as CGM from Bank of Baroda and currently serving as CFO of Indian Banking Professional Services



Manish Mehta
An entrepreneur and founder of Cosmos Group.



Shweta Mehta
MBA, Mumbai University

Lord's Mark Journey

New Business Initiatives

Launched Brands in Hygiene Category- MarkoSafe, Safelite,
Partnership with PSU- Braithwaite, HAL ICMR approved LordsMed
Antigen Kit Expansion in different segment B2B and B2C
Diversified investments in growing sectors-EV, Insurance

2024 Present

- Awarded a contract to set up LED-based smart solar street lighting system in Ayodhya and in various other cities of UP
- Order Pipeline of Rs 3000 Crs for Renewable energy and LED projects

2021

2022-2023

- BREDA awarded the project to set up solar streetlights in Bihar
- Collaboration between IIT-B & Lord's Mark through Ministry of Tribal Affairs (MoTA) for Sickle Cell Testing
- Partnered with MapMyGenome for Genome Testing
- Collaborated with BARC for Oncology based MedTech Products

2012-2020

- 2016 - Partnered with Philips
- Exclusive partner to execute government project in Renewable Energy & LED
- 2020 - Diagnostics & MedTech Business – Lord's Med

2006-2012

- 2006 - Paper Product Manufacturing
- Supplying to Railways, LIC, Postal Stores etc.
- 2012 – Started Renewable Energy Business
- LED Brand Pavak, Solar Project Implementation, Railway and Defense project execution

1998 Started business with Paper Trading



Sister Group Companies

- Lord's Automative Pvt. Ltd
- Lord's Mark Insurance Broking Pvt. Ltd
- Brahamastra Defence Techno products Ltd
- Lord's Mark Biotech Pvt. Ltd
- Lord's Mark Microbiotech Pvt. Ltd

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Lord's Mark Highlights

₹300 Cr+ | Yearly Revenue

200+ | Clients Served

300+ | Products (LordsMed, Lords Zoom, Lords Pavak, SafeSehat, Lords Sehat, MarkoSafe, Safelite etc)



SDG- Sustainable Development Goals

22+ | States with Pan-India Operations

5+ | Distribution Partnerships (Braithwaite, Dozee, HAL, KAL, Philips)

10+ | Recognized SME Company Awards

LordsMed | Lord's bimaakawach.com | Brahamastra Defence Techno Products Limited | Lord's Mark Biotech | Lord's | MyDNA Discover. Empower. Transform. | Lord's Mark Micro Biotech | pavak



Lord's Mark Business Units

Diagnostic and Medtech



- **WHO-GMP compliance Manufacturing unit** having products ranging from Biochemistry, Hematology, Serology, and Rapid Kits
- **Innovative MedTech product** -ESmart Clinic, Lord's Sehat Pods, Dozee Contactless ICU
- **Exclusive partnerships with IIT Bombay** for Sickle cell testing
- **Exclusive partnership with BARC** for cancer detection
- Company /Franchise owned Lordsmed Pathology lab partnership with Hospitals
- Company branded surgical products

Smart lighting/Solar Solutions





- Joins hand with GOI in **Saubhagya Scheme to provide lights to every home** in Village. UPNEDA- UP, APDCL-Assam
- Leading company in **Solar Roof Top Project implementation** for government buildings and schools in UP and Bihar.
- Project in hand to **execute 100 MW+ in 2 years**
- Pioneer to get Solar power plant with RMS based system to get real time power generating data

Specialized Paper Manufacturing



- Market Leader in printing of Computer Continuous Paper Stationary with **BIS certified Manufacturing Unit.**
- In Paper Products Lords produce Reservation Charts, Railway tickets, Coupons, Postal Acknowledgement slip and Stationery
- **15 Depot and 27 Distribution centers across India,** having registered with Government clients, GEM etc.

Lord’s Mark Awards & Achievement



Lords Mark Industries Limited receives Mid-Day Maharashtra Gaurav Award for Diversified Business Leadership



Lord's mark industries and IIT Bombay partner to transform sickle cell testing in India



Lord's Mark Industries & Unnat Bharat Take off E Smart Clinic Project Pan India with Inauguration of AIIMS Rajkot by PM Narendra Modi



Lord's Mark Industries and Kerala Automobiles Ltd (KAL) have signed a joint venture to manufacture electric vehicles



Navabharat Environment Conclave & Awards 2023



Excellence in Medical Device Manufacturer Awards 2023

Lord's Mark Roadmap



FY 2028

- Group Valuation of **USD 1 Bn+ (Unicorn)**
- Group revenue of **Rs 5000 Crs**
- Demerger of **IVD, Surgical Equipment, Pathology, Sickle Cell, MedTech Division**

FY 2027

- **Whole-time manufacturing** for Medtech

FY 2026

- Become an **MNC** with **multiple global businesses**
- **Global footprint** in association with our partners in **EU, USA, and GCC countries**
- **Full-fledged R&D team** in India as an independent research wing

FY 2025

- **Listing** by way of reverse merger
- **FPO / Preferential Allotment** – Rs 500 Crs
- Start **OEM manufacturing** for Medtech
- **Solar module** manufacturing plant in Lucknow
- **Electronics board manufacturing** for Med tech in-house in Pune
- Demerger of **Paper Division**

Lord's Mark - in NEWS

Lords Mark Industries, Unnat Bharat Abhiyan inaugurate E Smart Clinic in Haridwar



Mumbai: Lords Mark Industries Ltd in collaboration with Unnat Bharat Abhiyan under the initiation of Foundation for Innovation and Technology Transfer (FIIT), IIT Delhi is thrilled to announce the inauguration of the E Smart Clinic in Haridwar, Uttarakhand. This initiative aims to redefine healthcare accessibility across the region, marking a significant milestone in advancing healthcare infrastructure.

Lords Mark Industries endeavours to expand the reach of the E-Smart Clinic across the country by making it portable and mobile, ensuring convenience and accessibility. This initiative seeks to provide testing and consultation services to patients at a nominal cost of less than Rs 1000. The company plans to deploy 16,000 E-Smart Clinics throughout India. The collaboration with Unnat Bharat Abhiyan and FIIT represents a leap forward in democratising healthcare technology and innovation to make a tangible difference in millions of lives across India.

Lord's Mark Industries wins contract for smart solar street lighting in Ayodhya



Lord's Mark Industries has been awarded a contract to set up an LED-based smart solar street lighting system in Ayodhya, Uttar Pradesh, ahead of the much-anticipated Ayodhya Ram Temple inauguration, the company said. This project is a part of the larger 'Ayodhya Solar City Program' led by the Uttar Pradesh New and Renewable Energy Development Agency (UPNEDA), under which the company will also install similar systems in various other cities of Uttar Pradesh.

Under the multi-crore contract, Lord's Mark Industries is tasked with the design, supply, installation, testing, and commissioning of these smart solar street lights, equipped with advanced LiFePO4 batteries. The contract includes a comprehensive 5-year warranty along with operations and maintenance services.

Lord's Mark Industries to Illuminate Ayodhya with Smart LED Solar Street Lighting System



Sachidanand Upadhyay,
Managing Director,
Lord's Mark Industries Pvt. Ltd.

Mumbai (Maharashtra) [India], January 4: Lord's Mark Industries Private Ltd., a diversified business group, has won the contract to set up LED-based smart solar street lighting system at Ayodhya in Uttar Pradesh ahead of the Ayodhya Ram Temple inauguration. The Ayodhya project is a part of series of contracts which .

Lord's Mark Industries has been awarded under 'Ayodhya Solar City Program' by Uttar Pradesh New and Renewable Energy Development Agency (UPNEDA), Government of Uttar Pradesh. Lord's Mark Industries will also install LED-based smart solar street lighting system for various cities of Uttar Pradesh.

Lord's Mark Industries will manage designing, supply, installation, testing and commissioning of LED-based smart solar street lights with LiFePO4 battery including 5-year comprehensive warranty along with operations and maintenance.

Commenting on the development, Sachidanand Upadhyay, Managing Director, Lord's Mark Industries Limited. said, "We are pleased to get the opportunity to install smart solar street lighting at Ayodhya.

The Indian EXPRESS | Business Standard | ET Energyworld.com From The Economic Times | SMBSTORY | ET Healthworld.com From The Economic Times | THE TIMES OF INDIA

Lord's Mark Industries, IIT-Bombay partner to advance sickle cell testing in India



Mumbai: Lord's Mark Industries has partnered with the Indian Institute of Technology Bombay (IIT-B to revolutionise sickle cell testing in India. The first-ever AI-enabled point-of-sale (POS) equipment in th country, patented by IIT Bombay, will address challenges associated with sickle cell testing, making it more accessible and convenient with 100 per cent accuracy. Lord's Mark Industries will invest Rs 25 crore to develop and distribute the technology-enabled POS equipment, targeting revenue of Rs 100 crore by the year 2026-27.

Lord's Mark Industries will use its in-house R&D team to manufacture the sickle cell POS instrument at its IVD manufacturing facility in Vasa The equipment will be available in government healthcare centres, pathology labs, and Lord's Mark Industries' pathology labs throughout the country.

THE COUNTRY IS FIRMLY ON COURSE TO BUILD A ROBUST RE INFRASTRUCTURE



Sachidanand Upadhyay
Founder
Lord's Mark Industries

COVID has seen a growing acceptance for the RE sector in India. How has the RE sector fared in the last year, in your opinion? Could you elaborate on how the last year has been for your business in particular?

The COVID-19 outbreak has been a game-changer for the renewable energy sector in India. Policymakers in India have realised the importance of aggressively expanding RE projects to power the country's industrial growth and economic expansion. Notwithstanding the accelerated transition towards RE in the country, the sector has failed to perform optimally in terms of the execution of projects rewarded in the last year. Capacity expansion activities and new investment inflows reiterated that India continued to be a key investment destination for green energy investors.

Mumbai (Maharashtra) [India], December 27 (ANI/NewsVoir): LordsMed, the pharma division of Lord's Mark Industries Pvt. Ltd., has entered

medtech sector with distribution partnerships with Dozee and Indian Railways PSU Braithwaite & Co. to strengthen healthcare infrastructure.

LordsMed has entered into a 5-year joint venture agreement with Indian Railways PSU Braithwaite & Co for distributing health equipment, medical devices and IVD kits to railway hospitals on a pan-India basis. LordsMed has also signed a five-year partnership agreement with Dozee to distribute Dozee's indigenously-developed contactless Remote Patient Monitoring device in public hospitals.

In addition, LordsMed has launched its health kiosk with the brand name of Lords Sehat. The health kiosks are walk-in clinics equipped with integrated point of care diagnostics.

The remote patient monitoring device allows healthcare providers to remotely monitor patients' vital signs, receive updates and deterioration alerts within the hospital, home and other care settings outside the hospital as well.

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Our Partners

Braithwaite · Cipla · dozee · Hindustan Antibiotics LTD · PHILIPS · PREMIER ENERGIES

Our Partners Say:

"Collaborations with Lord's Mark Industries will further accelerate the adoption of remote patient monitoring and artificial intelligence (AI) in bringing about a rapid transformation in public healthcare in India."
Mudit Dandwate, CEO & Co-founder, Dozee

"Through our partnership with Lord's Mark Industries, we hope to set quality benchmarks for Indian healthcare services that are at par with global standards," stated
Sachin V. Dighde, CEO, Braithwaite & Co.

Our Clients

Coal India · Ministry of Defence · EESL · SAIL Bhilai · JREDA · ONGC · PEDA · GeM · REC Power Distribution · State Bank of India

REC Power Distribution · India Post · Indian Navy · AFMSD Mumbai · Konkan Railway · AMTRON · LIC · MRSDAM · Indian Railways

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Beyond Business:

At Lords Mark, our commitment to social responsibility is unwavering. On our company incorporation day, the 1st of July, we extend a helping hand to the needy by providing food. Additionally, every quarter, we carefully select a meaningful activity, whether it's distributing medicines to hospitals, providing clothing, donating an electric vehicle scooter to a blood bank for efficient delivery, or distributing rations to the transgender community. These initiatives reflect our steadfast dedication to making a positive impact on society.



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LORD'S MARK INDUSTRIES LIMITED



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Silvassa- DNH

Corporate Office:
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Lordsmark.com

Lordsmed.com